

## Social Media Editor

[Emergency Medical Journal](#) (EMJ), published by [BMJ](#), is looking for an enthusiastic Social Media Editor to manage the journal's social media presence and increase engagement within an established online community.

We are looking for a great storyteller to assist in raising EMJ's online visibility, helping its core readership stay up-to-date with news and developments in the field. While this is an unpaid position, it is an excellent opportunity to get involved in the world of peer-review publication, which drives advances in our practice and provides a forum for discussion of controversies and new ideas.

You will report to Professor Ellen Weber, and training will be provided by BMJ's in-house social media specialist.

### Responsibilities

- Create, share and schedule content on social media platforms using a social media management tool, such as announcements about newly released EMJ content.
- Monitor and respond to activity to create meaningful conversations with our audience
- Liaise with BMJ's social media team to create a social media plan for the journal
- Develop and maintain the journal's voice and style inline with BMJ's tone of voice
- Interact with the journal's editorial, publishing and marketing teams
- Participate in the journal's editorial meetings (either in person or remotely by telephone or video conference).
- Identify and either write or solicit blog content that relates to the journal's articles
- Suggest topics and guests for podcasts

### Ideal candidate

- Candidates must be involved clinically in emergency medicine as a physician, nurse or paramedic; trainees as well as consultants are welcome to apply.
- Enthusiasm for emergency medicine and/or prehospital care
- Experienced with using social media platforms including Facebook and Twitter
- Passionate about the role of social media in medicine and academia
- Can commit up to two hours per week

### How to apply

Please send your CV and a covering letter outlining your suitability for the role, including a note on how you think the use of social media can benefit an academic medical journal, to [editor.emj@bmj.com](mailto:editor.emj@bmj.com). The closing date for applications is **31st October 2020**; interviews will be conducted by teleconference.